



## SPONSOR OPPORTUNITIES

LA MESA'S FAVORITE HOLIDAY TRADITION RETURNS THIS DECEMBER!

PRESENTED BY THE LA MESA VILLAGE ASSOCIATION

SATURDAY, DECEMBER 13, 2025

### ICE-SKATING RINK SPONSOR -\$10,000.00

- Signage at activation "Ice-Skating Rink Sponsored by (Name of Business)"
- Recognition as Ice-Skating Rink Sponsor anywhere the event name/logo is used
- Recognition in Event Blast and on Event Website
- Logo on signage at entertainment stage, banners, posters and postcards
- Inclusion in 10 social media posts + 2 dedicated social media post (Sponsor accounts to be tagged), FB/IG social media thanking sponsor for sponsoring the Ice-Skating Rink

### MRS. CLAUS READING NOOK SPONSOR \$5,000.00

- Signage at activation "Mrs. Claus Reading Nook Sponsored by (Name of Business)"
- Recognition as Mrs. Claus Reading Nook Sponsor anywhere the event name/logo is used
- Recognition in Event Blast and on Event Website
- Logo on signage at entertainment stage, banners, posters and postcards
- Inclusion in 5 social media posts + 1 dedicated social media post (Sponsor accounts to be tagged), FB/IG social media thanking sponsor for sponsoring the Mrs. Claus Reading Nook

### HOLIDAY PHOTO OP SPONSOR - \$2,500.00

- Signage at activation "Holiday Photo Op Sponsored by (Name of Business)"
- Recognition as Holiday Photo Op Sponsor anywhere the event name/logo is used
- Recognition in Event Blast and on Event Website
- Logo on signage at entertainment stage, banners, posters and postcards
- Inclusion in 5 social media posts

MINI GOLF SPONSOR - \$2,000.00

- Signage at activation “Mini Golf Course Sponsored by (Name of Business)”
- Recognition as the Mini Golf Course Sponsor anywhere the event name/logo is used
- Recognition in Event Blast and on Event Website
- Logo on signage at entertainment stage, banners, posters and postcards
- Inclusion in 4 social media posts

WINTER WONDERLAND SPONSOR - \$2,000.00

- Signage at activation “Winter Wonderland Sponsored by (Name of Business)”
- Recognition as the Winter Wonderland Sponsor anywhere the event name/logo is used
- Recognition in Event Blast and on Event Website
- Logo on signage at entertainment stage, banners, posters and postcards
- Inclusion in 4 social media posts

\$1,000.00

- Recognition in Event Blast and on Event Website
- Logo on signage at entertainment stage, banners, posters and postcards
- Inclusion in 2 social media posts

\$500.00

- Recognition in Event Blast and on Event Website
- Logo on signage at entertainment stage, banners, posters and postcards
- Inclusion in 1 social media post



## HOLIDAY IN THE VILLAGE SPONSORSHIP REGISTRATION

PLEASE SUBMIT BY OCTOBER 14, 2025, ALL CHECKS PAYABLE TO:

LA MESA VILLAGE ASSOCIATION

8030 LA MESA BLVD., #189

LA MESA, CA 91942

COMPANY: \_\_\_\_\_

NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

I WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

- ☐ ICE-SKATING RINK SPONSOR - \$10,000.00
- ☐ MRS. CLAUS READING NOOK SPONSOR - \$5,000.00
- ☐ HOLIDAY PHOTO OP SPONSOR - \$2,500.00
- ☐ MINI GOLF SPONSOR - \$2,000.00
- ☐ WINTER WONDERLAND SPONSOR - \$2,000.00
- ☐ SPONSOR - \$1,000.00
- ☐ SPONSOR - \$500.00

☐ I ACKNOWLEDGE AND CONFIRM THAT I WILL SUBMIT PAYMENT FOR THE INDICATED SPONSORSHIP AMOUNT BY OCTOBER 14, 2025.

☐ PLEASE SEND HS-RES LOGO (EPS/AI/PDF) TO  
[MARKETING@LAMESAVILLAGEASSOCIATION.ORG](mailto:MARKETING@LAMESAVILLAGEASSOCIATION.ORG) BY OCTOBER 14, 2025.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_